



# **EMBRACE**

# **Session Outcomes**

- 1. Understand how to prepare for an interview, the different kinds & structuring your answers.
- 2. Tips and Tricks for F2F and Virtual Interviews.
- 3. What do interviewers look for and how to appropriately prepare.
- 4. Interviews are a learning experience for growth





# **Different types of Interviews Questions**

One of the most popular types of interviews and one which is used most regularly in used is the **Competency Based Interview or Behavioural Interviewing** 

> Competency based interviews test whether a candidate has the right skills to succeed in the role they are applying for. This format looks specifically at candidate fit

#### **Example of a Competency Based Interview Question:**

Can you give me an example of a situation in which you demonstrated your leadership skills?

#### **Example of a Behavioural Based Interview Question**

 Give an example of a time when you have been part of a group working toward a specific goal. What was your role in the group?





# **Guidance from a Grad**



- Understand your Unique Selling Point (USP)
- Highlight key words from the job spec and learn the company's core values
- Prepare cheat sheets; ChatGPT & Co-pilot is your friend!
- Take Impervo Workshops
- Situational Fluency & Active Listening is everything
- Send personal thank you notes
- Shape improvement plans

# **STAR Framework:**



This approach ensures you are answering questions efficiently while also presenting your answer in an easy to comprehend example for the interviewer

Situation – A brief overview of the content, fill us in on the background

**ask** – What were the specifics of the task i.e. a team-based project (how many people?)

# **STAR Framework:**



**Action** – What steps did you take to ensure the task was completed?

For the situation and task it is okay to use "we did", however when speaking about the action taken, make sure to stress "I". The interviewers want to see what you did and not your team.

**Result** – What happened, was the project successful/did you meet your deadlines/ targets? Try to finish on a high note, tell us about the impact, how it affected the business as a whole.

# Let's Have a Practice!

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- How do you deal with pressure or stressful situations?
- Tell me about a time when you adjusted your communication style to meet a team's need
- Describe a mistake you made and tell me how you corrected it.

# EMBRACE What if you need to do a presentation? **Virtual Vs In-person** Focus on emotions and storytelling Get the audience involved



**Demonstrate Your Skills... Go Sell Yourself!** 

So What if You Don't Get the Role?

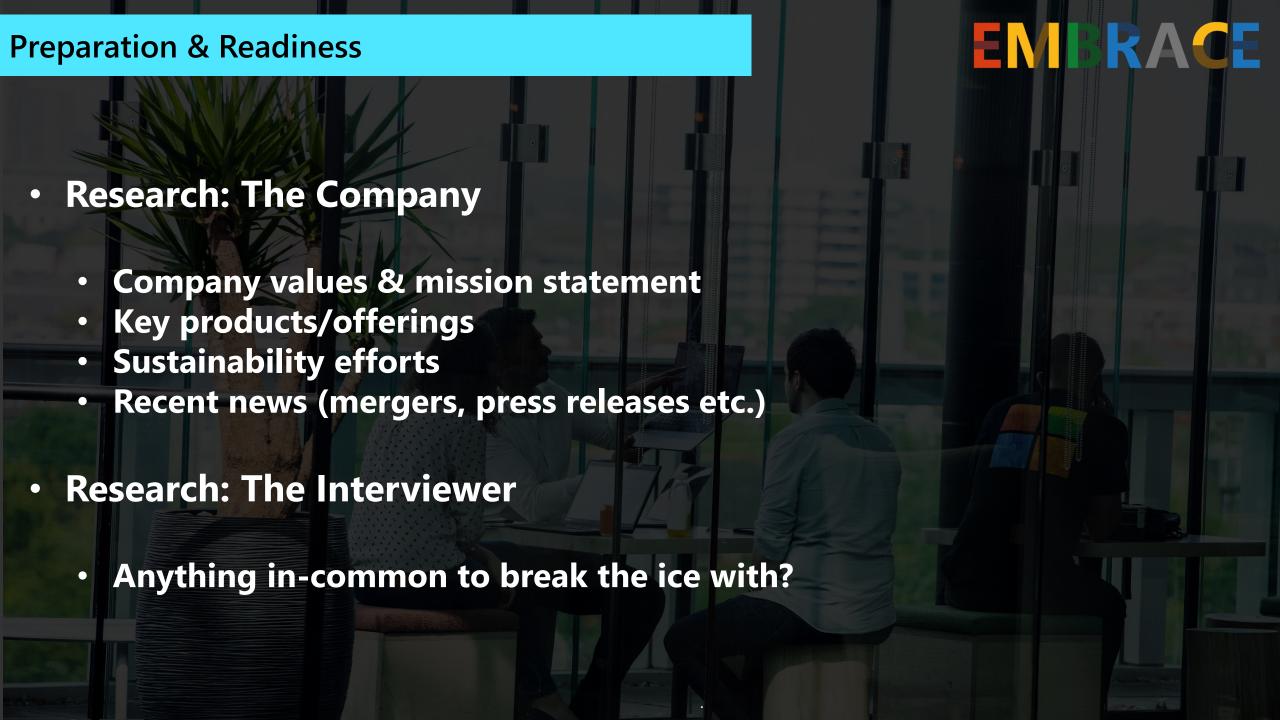
# **Preparation & Readiness**

- Leverage the Recruiter / Coordinator
  - Understand the steps of the process
  - What type of Interview is this?
  - Understand £ Package & Benefits
  - Ask for Feedback after the interview(s)
- Consider interview as a Two-Way engagement
  - Make sure you have questions to ask!
  - Are <u>you</u> comfortable with the role, company etc.?



# **Interview Types**

- 1:1
- Panel:1
- Assessment Centre



#### **Demonstrate Your Skills... Go Sell Yourself!**

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- Interviewer will (probably) be looking for:
  - Evidence of skills required for the role OR
  - Indicators of desire & propensity to grow and gain these skills
  - Evidence of demonstration of core company values
- Some Interviewer will most probably be "scoring" each candidate



Customer Success Account

Manager

Role Skills

- Professional Skills
- Teaming & Collaboration
- Customer Obsession
- Business Acumen
- Relationship Mgmt
- Technical Intensity

"Tell me a time when"
"Tell me about"
"Describe a situation where..."

#### Demonstrate Your Skills... Go Sell Yourself!

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- Ensure your PowerPoint presentation doesn't let you down!
  - Colour
  - Layout
  - Spelling & Grammar
  - Content & Context
  - Narrative [Avoid reading a script]
- Leverage new PowerPoint capabilities to check for accessibility, suggestions etc.
- Ask for help from a mentor, coach, friend or family member to review your presentation

Could you use an alternate to PowerPoint?

**Check out Microsoft Sway....** 

#### So What if You Don't Get the Role?



- "Plan for the worst... hope for the best"
  - Be confident in approach, but don't be disheartened if it doesn't happen
- Take learnings from preparation and delivery experience into the next interview
- Ask feedback from Recruiter as to why you weren't the correct fit

# Q&A



- 1 Update your *LinkedIn* profile, experiences & interests
- 2 Check your public Social Media presence
- Think about how you would describe and show evidence of your super-power and/or unique selling point

Name: Career Development Plan							
Career Goal		Key Attribute Assessment					
What's your ultimate career aspiration?		Attribute		Needs Development	Solid	Strength	N/A
		Growth Mindset: learn, grow & take risks					
Key Accomplishments (last 6-12 months)  Briefly outline (3-5 bullets) your key accomplishments over the past 6-12 months.		Customer Obsessed: drive value for our customers; understand & use diverse customer insights					
		Inclusive Mindset: build on the ideas of others; collaborate					
		Team Work: work together to make the company better					
		Make a Difference: empower others to do more					
Capabilities Summary							
<b>Strengths</b> – identify the strengths you plan to build on in the future; tie to the cultural attributes where applicable Current Strengths		<b>Development Needs</b> – identify specific focus areas and development activities that will enable you to achieve your career goals. Think about feedback you've received when considering focus areas; tie to the cultural attributes where applicable					
Development Actions & Timing							
Development Objective	Action Steps		Progress Against Plan Use this column during your periodic check-ins to highlight progress				
		Mentor and/or Sponsor					
What would you like your next role to be? What role do you see yourself in after that? Short-Term (0-2 years):		If you currently have a mentor and/or a sponsor write their names here.					

Long-Term (2-5 years):